# MOHAMMAD ZARAKET

UI/UX SENIOR DESGINER PRODUCT DESIGNER **DESIGN TEAM LEAD** 

# **Contact**



Beirut, Lebanon



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www.mohamad-zaraket.web.app

#### **Education**

#### 2023, Google UX Design Professional Certificate

Google online certificate on Coursera

#### 2011, Minor in Web Design & **Development**

American University of Culture & Education

#### 2008, B.S. degree in Computer Graphics

Art, science & Technology University in Lebanon

### 2007, Major in Graphic Design

American University of Science & Technology

# Interests



SOCCER



PHOTOGRAPHY



PAINTING



GAMING

# Design Tools







ILLUSTRATOR

рнотоѕнор







ANIMATE



# **Profile**

With years of experience and dedicated research, I have refined my skills in gathering and analyzing user needs to develop robust information architecture plans for creating user-centric web and mobile products.

I believe that a well-organized workflow is the backbone of every successful project. Engaging users throughout the process with sketching and wireframing is crucial to achieving a successful product and ensuring client satisfaction.

https://www.linkedin.com/in/mzaraket

https://www.behance.net/mohamad-zaraket



MY PERSONAL PORTFOLIO

# **Knowledge & Skills**









HTML | HTML5

CSS | CSS3

Javascript

# Latest Experience

# LEAD PRODUCT DESIGNER | 2025 - present

### SYNOPSYS INC (EDA TOOLS & AI CHIP DEVELOPMENT)

Responsibilities: Aligning design decisions with product and business strategy. Bridging between product, engineering, and stakeholders. Ensuring products can grow sustainably through design systems. Strategize, design, and lead holistic digital product experiences.

# SENIOR UI/UX & PRODUCT DESIGN LEAD | 2025 - present

## SILICONCEDARS (EDA DEVELOPMENT & AI/MACHINE LEARNING)

Responsibilities: Leading product design process from start to the end, conceptualizing new user flows and user experience for new digital products. building component designs and design systems, designing user interfaces.

# UI/UX DESIGN DIRECTOR, TEAM LEAD | 2024 - 2025

#### NORDSTAR (SAAS FMCG DIGITAL PRODUCT)

Responsibilities: Leading a UI/UX team, creating a Design system, assigning UI/UX tasks, process planing, builing UX solotions for different modules (CRM, ERP..), designing user interfaces, ..

#### UI/UX SENIOR DESIGNER & FRONT-END DEVELOPER, **TEAM LEAD** | 2022 - 2024

#### ECOMZ (ECOMMERCE WEBSITES PLATFORM)

Responsibilities: Leading a UI/UX team, UI/UX tasks, designing and developing responsive websites, building UI User Guide, information architecture, ..

#### **UI/UX SENIOR DESIGNER & FRONT-END DEVELOPER, DIGITAL MEDIA** SPECIALIST | 2011 - 2022

# TAHSEEN KHAYAT GROUP (AL JADEED, GEO PROJECTS, ALL PRINTS...)

**Responsibilities:** UI/UX design, designing and developing responsive websites, building PWAs, information architecture, creative graphic design, ..

EARTH | The 4.958,422,675th living human on earth